



Blue Ribbon
Month 2021



BLUE RIBBON COMMITTEE MEETING

Agenda

Thursday, January 21, 2021 - 9 a.m. – 10:30 a.m.

via ZOOM - <https://us02web.zoom.us/j/9980668900>

I. Welcome

New Committee Member - Lilla Phung (pending)

II. Old Business

- A. Status of Participants for Kickoff Ceremony
 - 1. Emcee, flag salute, invocation, speakers, tribute in memory with youth performers
- B. Youth Art Contest Call for Submissions (Handout: Contest Packet)
- C. Presentation Locations – Provide suggestions

III. New Business

- A. BR Awards – Review and Vote on Nominees
- B. Campaign Elements - Discussion
 - 1. **27th Annual BR Month Kickoff Ceremony, 3/30/21, 9 a.m. – 10:30 a.m., Bowers Museum(tent.)**
 - a. Pivot to Virtual Event – Approaches/Recommendations
 - b. ‘Call for Action’ Issued at Kickoff
 - c. “Planting” of Pinwheels for Prevention® Garden Virtual Approach
 - d. Attendance Goal (Online, etc.)
 - e. Invitation Dissemination Process
 - 2. **Social Media Plan**
 - 3. **Family Fun Days**

IV. Closing Remarks

V. Public Comment

Next Meeting: 2/18/21, 9 a.m. – 10:30 a.m.

(Agenda: Judge Art Contest, Awareness Kits, City Outreach, Vigil, Updates on events and trainings)

Speak Up...Save a Child!

Thank you for your time, input, and caring heart! ★ Happy New Year!